



MKT/BSM/DOMESTIC/2023-2024

4th January 2024

Dear Sir/Madam,

Sub: Buyer Seller Meet and Spice Conclave on 10th January 2024 at Agriculture University, Jodhpur, Rajasthan -reg

Greetings from Spices Board India!

As you are aware, India is the leading producer, consumer and exporter of spices in the world. During 2022-23, India exported 14,04,356.95 MT of spices and spice products valued at ₹31,761.38 crore (3,952.60 million US\$). The major contributors in the spices export basket are Chilli, Cumin, Spice oil & Oleoresins, Mint Products, Turmeric, Curry powder, Cardamom(small) and Pepper, of which the seed spices contributes to over 25% in terms of volume and 18% in terms of value of the total export earning of spices.

Rajasthan is the major producer of seed spices. The state stands second in overall production of seed spices in India. During 2022-23, the seed spices production in the state was 10.44 Lakh MT from 8.12 lakhs Ha in 2022-23, with productivity of 1.28MT/ha.

Spices Board (Ministry of Commerce & Industry, Govt. of India), the flagship organization for the development and worldwide promotion of Indian spices has been spearheading activities for promotion and facilitation of spice trade by strengthening linkages at various levels of the Spice Industry.

In order to address the SPS issues in spices trade and to ensure export of safe and high-quality spices from India to overseas markets, Spices Board in collaboration with Food and Agriculture Organization and Standards and Trade Development Facility (STDF) is implementing a project titled “Strengthening spice value chain in India and improving market access through capacity building and innovative interventions” in potential spice growing areas. In Rajasthan, the Board is implementing the project in four villages in Jodhpur and Pali districts with focus on cumin and fennel.

In addition to the above, in order to provide a platform for better commerce and trade aimed towards direct linkages of the spice farmers in Rajasthan with exporters, Spices Board proposes to organize a **Buyer Seller Meet and Spice Conclave on 10th January 2024 at the auditorium of Agriculture University, Jodhpur, Rajasthan.**



The event would provide a platform for building direct market linkages with the sellers/ suppliers of seed spices as well as to address the concerns of spice sector in the region. Around 150 Participants including FPOs, progressive farmers, farmer's societies, processors and traders from Rajasthan and exporters from across the country will be attending the BSM.

Interested exporters/buyers may register for the BSM by submitting the registration form using the link below on or before 6th January 2024.

https://docs.google.com/forms/d/1b5tyJ9tpAR6rsyVzJoxKtvXQUTf749G5Af3ACCI/mrog/viewform?edit_requested=true

For further information, please contact:

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Regards,

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Hindi version follows...